



Southern University and A&M College
CHANCELLOR'S REPORT
to the
Southern University Board of Supervisors

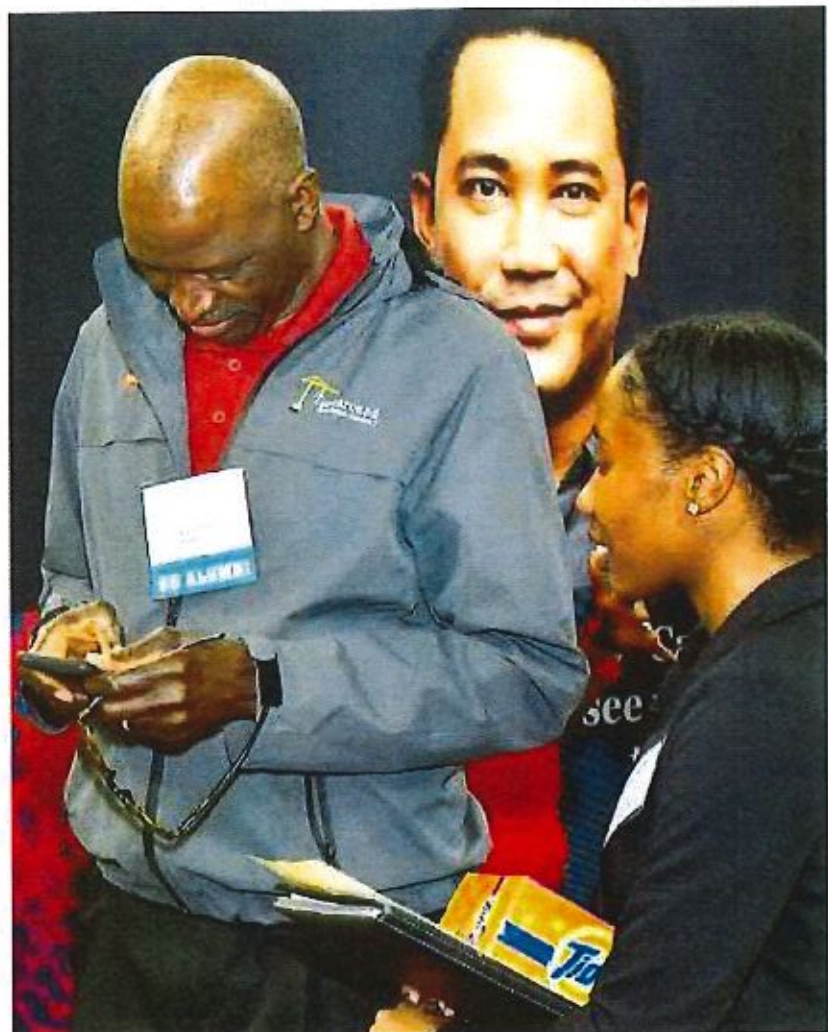
March 2020

"We Are Southern"

Report No. 7

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2020 Spring Career Fair



SU Honda All-Star Team to Compete for \$75,000 in Scholarships

Congratulations to our Honda Campus All-Star Challenge (HCASC) team for winning second place against Prairie View and A&M College. This second place win ensures that the team has an automatic invitation to compete for \$75,000 in scholarship dollars at the National Championship Tournament in Torrance, California. The competition will take

place March 28-April 1 and will be live streamed.

Karen E. Crosby, Interim Dean of the Dolores Margaret Richard Spikes Honors College and Professor of Mechanical Engineering, College of Sciences and Engineering, is the HCASC Campus Coordinator. Members of the team are

Noland Johnson, sophomore majoring in English; William Waddell, junior majoring in psychology; Karriem Upshaw, junior majoring in mathematics and physics; and Christopher Braggs, senior majoring in Finance who serves as the team captain. Deadra James-Mackie, assistant professor and academic advisor at the Honors College, is the campus coach.

Thinking Big!

Elijah Precciely, who enrolled in Southern University when he was 11-years old, recently made a guest appearance on the Cartoon Network in celebration of Black History Month. During the broadcast Precciely, shared that he was a physics and mechanical engineering major at SU. He conducted an experiment using a glass with water and a paper towel. Precciely also said he loved being an inventor and has been inspired by Madam C. J. Walker and George Washington Carver. The Cartoon Network has about 800,000 viewers.



Gov. John Bel Edwards Keynotes Founders' Day Celebration

Southern University throughout the month of March has been celebrating its annual Founders' Day. The university, which was established in 1880, is also celebrating "140 Years of Excellence and Impact" in Louisiana and throughout the world. Southern was established as an act of legislature, with its first campus in New Orleans.

The institution relocated to Baton Rouge as part of its land-grant mission in 1914. Since then, the university has grown into the only system of Historically Black

Colleges and Universities in the nation. Events scheduled for the System-wide March celebration included:

Southern Sunday, March 8
Churches and other places of worship were invited to participate in a virtual recognition of Southern University in Sunday services and on social media.

March 31
SU Day at the Louisiana State Capitol



College of Business Raises \$370,000 from 166 Donors in 2019

2019 was a successful year for the Advancement Office in the College of Business. The College was able to raise more than \$370,000 this year from 166 donors accounting for a total of 273 gifts. The contributions were used to provide 58 scholarships, allowing students to participate in various competitions and visit major corporations and financial centers.

The college had plenty of help with its effort. Some of the Advisory Council were "Donation Warriors," making all the difference in the sizeable increase over last year's donations. While the total from 2018 was \$394,136, it included a \$100,000 single donation from the

Louisiana Department of Insurance, which was not awarded in 2019. The Gala on the Bluff has and continues to be the stalwart of scholarship funding at the College of Business. The 2019 Gala was no exception. The event raised more than \$160,000.

"We especially want to thank George Rogers for his leadership during our annual campaign," said Donald Andrews, dean of the College of Business. "We cannot thank and recognize enough the tireless efforts of Arthur Signater and David Anderson - The real "Donation Warriors."

"We would like to recognize and thank Ted Gary, President of AMG Engineering

and Machining, INC and a graduate of the College of Business for his very generous contribution," said Dean Andrews. "This contribution will be realized over three years and will provide scholarships for both the Colleges of Business and Engineering."

Andrews said he was excited about the possibilities in 2020. The College plans to start earlier and contact more alumni. Additionally, the College will institute new and innovative methods to increase its total contribution. For example, Myrone Dunn, an Advisory Council member, has presented a program called "the Spare Change App", which is a round-up giving platform to the COB.

Southern University Hosted SACSCOC Visiting Team, March 2-5

On March 2-5, 2020, Southern University and A&M College (SU) hosted members of the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) On-site Visiting Team as part of the university's reaffirmation process.

The visiting team chaired by Larry Robinson, president of Florida A&M University, met with SU's executive leadership, faculty, staff and students.

In addition, the Visiting Team spent time reviewing the University's Quality

Enhancement Plan (QEP) and other matters related to the compliance report submitted to SACSCOC by the University.

Bijoy K. Sahoo, senior associate vice chancellor for Academic Affairs, and Rachel Vincent-Finley, interim mathematics program leader and associate dean in the College of Sciences and Engineering, made the QEP presentation to the visiting team.

The Southern University QEP, JAGS — Journey to Achieve Greater Success, is

designed to ensure student success in "Gateway" courses, namely in English composition, college algebra and general biology. The JAGS QEP is designed to infuse active learning and student engagement as well as personal and institutional pride in the first-year experience.

The Report of the On Site Visiting Team, along with the institution's response, will be forwarded to the SACSCOC Board of Trustees for review and action on the reaffirmation of accreditation.

Level Up Summit — A Great Success

A Student's Perspective: Melvin Emery, III

By Melvin Emery, III

The 'Big 1 Level up Summit' was a great success! This event brought agents, association leaders, carriers, and other industry representatives together to learn key business strategies to enhance agency growth, innovation and sustainability through diversity and inclusion. Featured topics included sales, agency operations, leadership, marketing, and technology.

Chavaun Young, Daniel Pichon, College of Business Dean Donald Andrews, Jada Joseph, James Eaglin, Jeremiah White, Melvin Emery III, Sherman Pittman (supervisor) were all in attendance for this game-changing summit. Through the College of Business and the Finance club advisors and representatives, we were able to reap the benefits of networking, gaining industry knowledge, and connecting.

Speakers shared their knowledge on leveraging five generations in the workplace, succession planning, attracting and retaining diverse talent, marketing made simple for inclusive sales, the buying power of multicultural markets, women who lead remarkably, and avoiding employment practices liability landmines.

I was especially in agreement with the four core human needs being attention, affection, appreciation, and acceptance. I also saw importance in the six traits of

inclusive leaders being commitment, courage, cognizance, curiosity, cultural intelligence, and collaboration.

Not only were we able to learn from industry leaders, but we gave insight on how firms can change their approach in becoming diverse and inclusive so they appeal to those they seek to employ. They wanted to know if their approach was received well among African-American students; both male and female. We shared that simply saying a firm honoring diversity and inclusion is not enough. Having business resource groups and networks were components we thought would spark the interest of minorities into these firms. And not just on one end of the spectrum, but across all levels of management. We were afforded the opportunity to advocate for change on a national level in the insurance industry.

We also had access to associations seeking membership and employers seeking eligible candidates. These things all occurred in just one setting. Opportunities like these definitely prepare students for a global career. What an amazing opportunity!



College Presents Forum on Diversity in Leadership

The Nelson Mandela College of Government and Social Sciences at Southern University presented two forums focusing on diversity in leadership recently on campus. Speakers included state and local government officials, education leaders, and more.

The College presented a panel on "Civic Responsibilities of African-Americans" that addressed The Voting Rights Act — diversity and inclusion clauses, the responsibilities of citizenship and more. The forum featured Louisiana State Senator Cleo Fields; Louisiana State Rep. Ted James; Louisiana State Rep. Edmond Jordan; Cleve Dunn Jr.,

Baton Rouge Metro Airport Commission chairman; and Raegan Carter, a social and public policy advocate. The event was held at the Frank Hayden Theater.

The College also presented, "A Meeting of Minds: An Open Discussion on Ladies and Leadership." The discussion addressed the challenges of leadership, preparing to lead, the Women's Rights Act and more. The discussion featured Louisiana State Rep. Barbara West Carpenter; Metro Councilwoman Brika Green; Tia Mills, Louisiana Association of Educators president; and Makayla Weber, a public administration professional.



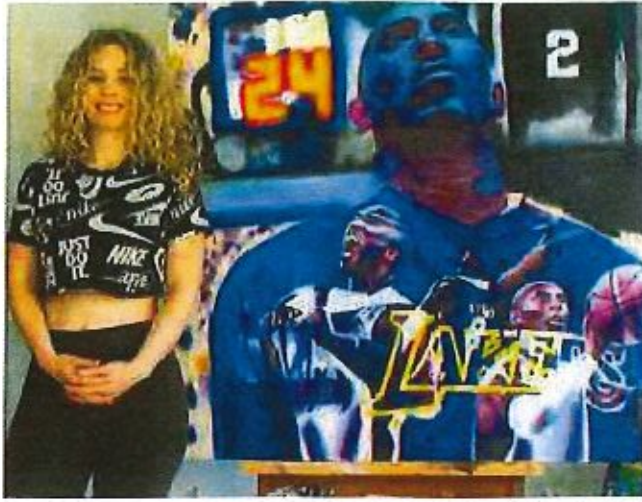
2020 Career Fair Huge Success

Southern University entertained a host of companies during its 2020 Career Fair, recently including Walmart, one of the major sponsors of the Fair. Students were able to suit up thanks to the Career Clothes Closet and J.C. Penney. J.C. Penney provided an extra 60 percent off of men's and women's career dresses and accessories on Feb. 16. In addition, clothing for students were made available for the closet from donations by alumni, business professionals, faculty, staff, students and professional organizations.

Among the new companies/agencies participating this year were: Bxelon Corporation, Levelset, Washington State Patrol, Texas Tech University Health Sciences, Gammon Theological Institute, Algiers Charter Schools Association, Southwest Research Institute, Morehouse School of Medicine and Greenville Independent School District.

The sponsors this year were Walmart, Sasol, Coughatta Casino and Resort, P&G and the CIA.

In addition to the Career Fair, Walmart is sponsoring a Professional Development and Leadership Institute Conference. The program will prepare students for career-related events for the fall and spring career fairs where continuing education opportunities are available.



SU Alum Commissioned to do Work for Professional Athletes

Southern University graduate Carling Jackson is doing what she loves best — capturing sports legends in her paintings. Recently, a column about her work appeared in *Forbes.com*. The column was written by Andy Frye of *SportsMoney*.

Jackson has been commissioned to do work for NFL running back Adrian Peterson, Detroit Tigers legend Miguel Cabrera, White Sox pitcher Michael Kopech, and NBA guard Iman Shumpert.

He noted that Jackson also is commissioned by collectors and fellow sports aficionados to do paintings of their own favorite sports heroes.

"I often paint athletes who are heroes of mine, because of the work they did to desegregate sport, such as Jackie Robinson or those who take a stand against injustice and racism like Muhammad Ali—athletes who have changed the very fabric of the world and sacrificed so others might experience freedoms, and democratic rights."

Carling, who is a Vancouver-based artist and former soccer player, started painting athletes after her own competitive athletic pursuits ended. Carling suffered five major injuries as a college athlete. She came home and picked up a paint brush. Her first painting was for Amir Johnson, who was with the Raptors.

Carling said during her time at Southern she became acclimated to Southern culture and developed a love of American football.

"I paint athletes who are heroes of mine ... like Jackie Robinson, or those who take a stand against injustice and racism like Muhammad Ali."

SU Alum New Secretary of the Louisiana Department of Health

Louisiana Governor John Bel Edwards has appointed Dr. Courtney N. Phillips as the new Secretary of the Louisiana Department of Health (LDH). Phillips, a Louisiana native, is currently the executive commissioner of Texas Health and Human Services. She will replace Dr. Rebekah Gee who resigned on Jan. 6. According to the Governor's office, Phillips oversaw the largest Texas state agency with more than 40,000 employees, a \$78.5 billion operating budget and more than 220 programs. Phillips became the first woman to serve as the executive commissioner of Texas Health and Human Services in October 2018.

Before leading the Texas health department, Phillips served for three years as the chief executive officer of the Nebraska Department of Health and Human Services. She had previously worked in various roles in the Louisiana Department of Health for 12 years.

Phillips earned a bachelor's degree in kinesiology and a Master of Public Administration from LSU, and a Ph.D. in public policy from Southern University.

Phillips will officially take over as Secretary of LDH in April.



ON CAMPUS....



More than 300 high school students participated in the annual Louisiana Office of Student Financial Assistance "Financial Literacy for You" Tour. The tour uses poetry, music and drama to communicate the importance of financial literacy and fiscal responsibility.

Honors Pinning Ceremony

The Delores Margaret Richard Spikes Honors College had its Pinning Ceremony on March 13. At the ceremony, the College introduced the 2019-2020 Honors College Freshman Class. The Honors Charge was provided by Dr. Maurice Sholas, a New Orleans psychiatrist affiliated with Children's Minnesota.

Spring Jaguar Preview

The Office of Admissions and Recruitment hosted Spring Jaguar Preview on Saturday, March 7, 2020. This annual event provided an opportunity for students and parents to speak with representatives from the Academic Colleges, Honors College, Financial Aid, Residential Life, Admissions and Recruitment and to other Southern University administrators, faculty, staff and

students. The F.G. Clark Activity Center was the designated area to accommodate participating departments which set up displays and booths. The Spring Jaguar Preview is the major kick-off for the recruitment for the Class of 2024.

College of Nursing Students Achieve 95% Passage Rate on Nurse Practitioner Exam

Students in the College of Nursing and Allied Health achieved a 95% passage rate on the 2019 AANP Family Nurse Practitioner (FNP) Certification Exam. The FNP Program exceeded the national average score on the exam. SU's average score was 589, while the national average score was 573. Of the 20 students who graduated in 2019 who took the exam, 19

passed on the first attempt which yielded a 95% passage rate for the 2019 graduates.

Library Provides New Resources to Students

The John B. Cade Library is providing a new article delivery service to the campus community through Southern University ROARS. This service allows the library to access journal articles and deliver them to users within two to 24 hours. This service is tailored to provide on-demand access to meet the immediate research needs of users and provide access to articles that are not available through the library's databases and subscriptions. SU ROARS is available to faculty, staff and graduate students during the pilot period.

Business Meet and Greet

The Department of Accounting, Finance and Economics hosted its Spring 2020 Meet and Greet. All accounting and finance majors came out to meet with faculty, staff and students. In addition, students had an opportunity to learn about the majors and organizations within departments. The Meet and Greet was followed by a luncheon.

Leadership Forum

Presenters from Polo Ralph Lauren Factory Store, Walmart, DXC, and Central Intelligence Agency spoke with students about opportunities such as internships, scholarships and full-time employment recently. In addition, the department Chairs spoke with the students about opportunities within the College of Business. Finally, students also had the opportunity to connect with these representatives one-on-one immediately following the forum.

Southern's ROTC Ranked No. 1 Among HBCUs in the 2020 Ranger Challenge, Ranking 18th Overall

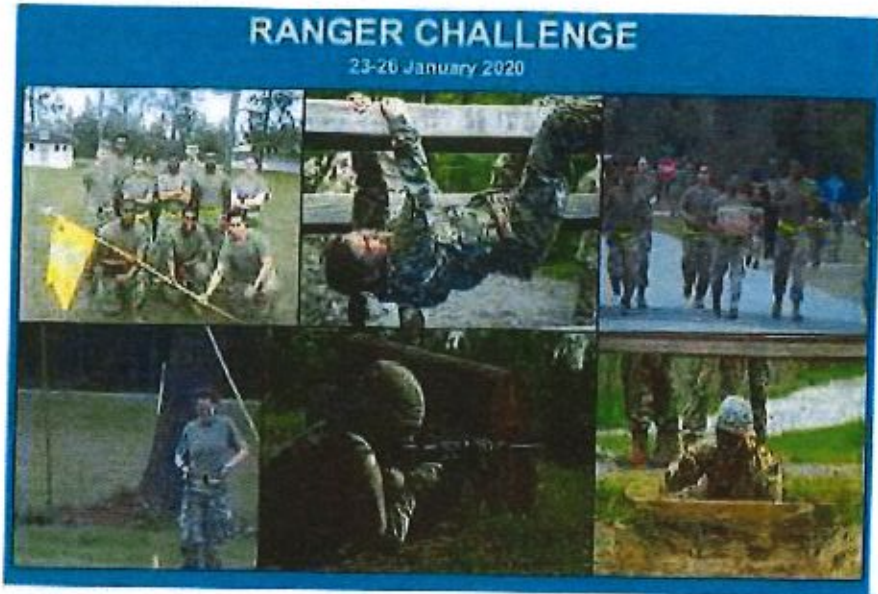
This year, Southern University (SU) Army ROTC team competed against 39 colleges and universities across the country at Camp Blanding during the annual Ranger Challenge.

The team out scored all of the participating Historically Black Colleges and Universities (HBCU) – Florida A&M, Alcorn State, Jackson State, Tuskegee, and Alabama A&M Universities — Climbing 20 places from last year's competition, and holding the title "Best State ROTC Program" and "Best HBCU."

The team finished 18th overall this year, competing against schools such as Auburn, University of Florida, University of Alabama, and many more. Last year, SU's Ranger Challenge team placed 38th in a grueling competition. The team consists of 11 Cadets (nine males, two females).

SU Army ROTC topped LSU (including University of Louisiana-Lafayette), Tulane, and Grambling State (including Louisiana Tech University) Universities.

"These are strong bragging rights, as our team continues to prepare for the upcoming competition with motivation and confidence," said LTC David Marshall, Jr. commanding officer. "Southern University Army ROTC continues to make history, and uphold the proud tradition of producing quality African-American Officers into the military, and sustaining the heritage of being one of the top HBCUs in the world! —Jaguars First!"



The United States Army Cadet Command, headquartered in Fort Knox, Kentucky, views Ranger Challenge Teams as the Army ROTC Varsity Sport. Teams form early in the semester and train rigorously nearly every morning of the week. Ranger Challenge team members accomplish more before 8 a.m. than most college students accomplish in an entire day. Teams train all the way up until the Brigade Ranger Challenge Competition, normally held between January and March of each year.

This competition is conducted over two days on a non-tactical course. The mission is to challenge Cadets' mental and physical toughness and to develop leadership while fostering teamwork and esprit-de-corps.

Teams participate in nine graded events, which include night orienteering and basic rifle marksmanship. On the first day, each team begins at one of the various events and once complete, moves to another in a specific order chosen at random the night before. This is how the entire day is spent: doing an event, moving to the next one, completing that event, and so on until all the events for day one are done. Lunch is usually a MRE (meal ready to eat) in a bag between events.

The best team in each event is awarded a trophy as are the first, second, and third place teams. The number one team is the Ranger Challenge Winner.

ON CAMPUS....

CIA Presents Q&A

MBA students in the College of Business gathered for an evening Q&A presentation from the CIA. CIA representatives gave examples of day-to-day expectations within the agency, work/life balance, benefits, etc.

Retool Your School Voting Open for \$50,000 Grant

Voting is open to help Southern University win a \$50,000 campus improvement grant. Southern University supporters may vote as many times as they like at, <https://retoolyourschool.com/vote/>. Since 2009,

The Home Depot's Retool Your School Campus Improvement Grant Program has invested more than \$2 million dollars to update, upgrade, and uplift HBCU campuses. Through the program, 10 grants totalling \$50,000 each will be awarded in campus improvement grants. The voting period is February 17, 2020 to April 5, 2020.