

Chancellor's Report



RENEW. RESET.
RECONNECT.

2023 FACULTY & STAFF INSTITUTE THEME

SUSLA'S ENROLLMENT SNAPSHOT AS OF JANUARY 30, 2023

SUSLA's ENROLLMENT SNAPSHOT

Spring 2023 Compared to Spring 2022 (Snapshot as of 01/30/2023)

STUDENT TYPE	Spring 2022	Spring 2023	Difference	% Difference
Total Registered Students	2,422	2,804	382	15.77%▲
PAID Registered Students	1,381	1,744	363	26.29%▲
Dual Enrollment	495	904	409	82.63%▲
Continuing Student Enrollment	1390	1,419	29	2.09%▲

A comparison of SUSLA's Spring 2023 Enrollment Snapshot as of January 30, 2023, relative to a similar registration period in Spring 2022 demonstrates the following:

- 15.8% increase in the total number of registered students
- 26.2% increase in the number of PAID students
- 82.6% increase in dual enrollment
- 2.1% increase in the number of continuing students

SUSLA's Spring Enrollment Snapshot as of January 30, 2023, mirrors the tremendous growth in SUSLA's enrollment experienced in Fall 2022, where the University posted the following enrollment record:

- **SUSLA's Highest Enrollment in the last 6 Years (3,154)**
 - o Fall 2022: 3,154
 - o Fall 2022: 2,745
 - o Fall 2020: 2,457
 - o Fall 2019: 2,932
 - o Fall 2018: 2,651
 - o Fall 2017: 3,013
- **3rd Highest Enrollment in the History of SUSLA**
 - o Fall 2016: 3,309
 - o Fall 2015: 3,222
 - o Fall 2022: 3,154

SUSLA SPRING 2023 REGISTRATION & RECRUITMENT INITIATIVES

DESTINATION — SPRING 2023 REGISTRATION



Southern University at Shreveport
 3050 Martin Luther King, Jr., Shreveport, LA 71107
www.susla.edu | 318.670.6000

SPRING 2023 REGISTRATION — APPLY TODAY



INVEST



IN



YOU



Southern University at Shreveport
 3050 Martin Luther King, Jr., Shreveport, LA 71107
www.susla.edu | 318.670.6000

SUSLA SPRING 2023 REGISTRATION & RECRUITMENT INITIATIVES

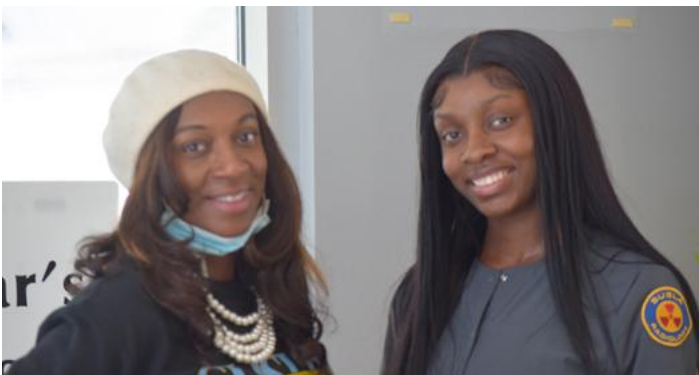


SUSLA's Student Affairs & Enrollment Management Division implemented a series of strategic programs, such as e-communications, on-site registration, etc., beginning in November 2022 through the present to ensure a healthy enrollment trend for Spring 2023. As of January 30, 2023, registration and recruitment initiatives are being implemented. They include, but not limited to the following:

- **E-Communications to encourage students to register for their spring classes. A total of 55 campaigns were executed, including text, social media, email, and voicemail for new student enrollment and continuing student registration.**
- **Registration events were also a strategy to provide students with access to faculty and staff to enhance spring enrollment. A total of five (5) events were held, including:**
 - **Two (2) Zoom registrations allowed students to meet with staff virtually.**
 - **Three (3) Pop-Up registrations were held in the cafeteria to give students access to staff.**
 - **One (1) on-site registration was held in partnership with advisement in the Administration building.**
 - **Three (3) on-site and advisement registrations are scheduled for January 13th, 17th, and 18th.**
- **STOP-OUT e-communications campaign was executed to encourage re-admission for Spring 2023.**

OPPORTUNITY STARTS HERE.





SOUTHERN UNIVERSITY AT SHREVEPORT BRINGS IN THE NEW YEAR WITH ITS SPRING 2023 FACULTY & STAFF INSTITUTE



PICTURED: INTERIM CHANCELLOR, DR. VLADIMIR A. APPEANING PRESENTING THE STATE OF THE UNIVERSITY ADDRESS AT THE SPRING 2023 FACULTY STAFF INSTITUTE

The Spring 2023 Faculty & Staff Institute

The Spring 2023 SUSLA Faculty & Staff Institute was a resounding success. ReNew ReSet ReConnect was the theme of the day. Mr. Colton Wiggins, Director for Polysomnography, officiated the program. Interim Chancellor, Dr. Vladimir A. Appeaning, delivered the State of the University Address. Next, Faculty and Staff were provided with campus updates by the directors for Human Resources; Accreditation, Planning & Outcome Assessment; and Title IX, Diversity, Equity, and Inclusion, and ADA/Section 504, as well as the Vice Chancellors for the following divisions: Academic Affairs and Workforce Development; Student Affairs and Enrollment Management; and Finance and Administration. The HBCU C² Apple Technology Innovation team conducted a workshop on the Apple's audio/video software application, providing a significant learning opportunity while also actively engaging the faculty and staff in attendance.

HBCU C² Apple Technology Innovation Project

The HBCU C² Apple Technology Innovation community is committed to creating opportunities to diversify the tech workforce by removing barriers, innovating STEAM education, and developing life-long learning pathways. C² HBCUs engage in this effort with crucial industry partners, such as Apple, with the goal of creating a skilled, diverse, innovative workforce pipeline for high-demand technical and creative careers. During the spring 2023 Faculty/Staff Institute, SUSLA's HBCU C² Innovation Team conducted a workshop on the Apple's Clips application. As a result, Faculty and Staff created thirty-second video clips on-site promoting the university. This exercise demonstrated how the campus community can use Apple's Clips software application as an educational, outreach, marketing, and recruitment tool.







A close-up, black and white photograph of a tiger's face serves as the background for the top half of the page. The tiger's eyes are looking directly at the camera. A white Ethernet cable is plugged into the tiger's mouth, with the plug visible on the left side. The text 'RENEW. RESET. RECONNECT.' is overlaid on the image. 'RENEW. RESET.' is in a bold, yellow, sans-serif font, and 'RECONNECT.' is in a dark blue, cursive font with a thick underline.

RENEW. RESET. RECONNECT.

SPRING 2023 FACULTY/STAFF INSTITUTE
THURSDAY, JANUARY 12TH | 8:30 AM | JACKSON BLDG AUDITORIUM

PRESIDING
MR. COLTON WIGGINS
Program Director of Polysomnography

The Faculty/Staff Institute (FSI) is mandatory for all full-time faculty and staff employees.
All attendees should remember to sign in.
Please bring your Apple devices (iPad, iMacs, iPhone) if you have one.

8:30 AM	Continental Breakfast / Registration	
9:00 AM	Invocation/Motivational Moment	Mrs. Daphne Thibeaux Associate Professor & Clinical Coordinator of Radiologic Technology
9:05 AM	Greetings	Miss Tamia Williams Miss SUSLA 2022-2023
		Mrs. Saundra Bigham Staff Senate President & Director of Curriculum & Planning
		Mr. Fred Moss Faculty Senate President & Assistant Professor of Journalism
9:15 AM	State of the University Address	Dr. Vladimir A. Appeaning Interim Chancellor
9:45 AM	Introduction of New Employees / HR Updates	Mrs. Quiana Skidmore Interim Director of Human Resources
	DIVISIONAL UPDATES	
9:55 AM	Academic Affairs & Workforce Development	Dr. Lonnie McCray Interim VC of Academic Affairs & Workforce Development
10:10 AM	Student Affairs & Enrollment Management	Mr. Michael Taylor Interim VC of Student Affairs & Enrollment Management
10:25 AM	Finance & Administration	Mrs. Brandy Jacobsen Interim VC of Finance & Administration
10:40 AM	BREAK	
10:55 AM	Information Technology	Mrs. Carolyn Miller Deputy Chief Information Officer
11:00 AM	Grants & Sponsored Programs	Mrs. Stephanie Graham Director of Grants & Sponsored Programs
		Mrs. Brenda Henderson Grant Resource Specialist
11:05 AM	SACSCOC Update	Dr. Devonye Brown SACSCOC Liaison & Director of Outcomes, Assessment & Quality Management
11:10 AM	ADA / Title IX	Dr. Johnetta Banks Diversity, Equity & Inclusion Coordinator
11:15 AM	Our Money Matters & Financial Literacy	Mrs. Allison Jean Lead Campus & Community Liaison
11:30 AM	HBCU C ² Workshop	SUSLA's Apple Innovation Team Dr. Sharron Herron-Williams Project Manager
12:30 PM	Closing Remarks	Dr. Vladimir A. Appeaning
12:30 PM	LUNCH	Jaguar Marketplace

FAMILY OF SOUTHERN UNIVERSITY AT SHREVEPORT ALUM/ENGINEER AND SOUTHERN UNIVERSITY AT SHREVEPORT FOUNDATION (SUSF) AWARD THE SECOND FRANK TAYLOR JR. MEMORIAL SCHOLARSHIP



Southern University at Shreveport (SUSLA) and The Southern University at Shreveport Foundation (SUSF) announced the 2023 presentation of The Frank Taylor Jr. Memorial Scholarship for the second year. The presentation took place on Friday, January 20, 2023, at SUSLA’s Main Campus in Shreveport.

The scholarship was established in 2022 by the family of Frank Taylor Jr. He was an engineering student at SUSLA, as well as the President of the Student Government Association and a Student Representative on the Southern University System Board of Supervisors. During his extensive career in engineering, he was an Electrical Engineer/Shipbuilder with the Department of Defense. The January 20th presentation of the scholarship also marks Taylor’s birthday.

To highlight the legacy of Taylor’s achievements in engineering, the scholarship is designated each year for a deserving student matriculating in Business, Science, Technology, Engineering and Mathematics (BSTEM) studies. This year’s recipient is Alex Alexander, a second-year Computer Science student at SUSLA.

Taylor was also a minister, community leader and mentor to others seeking careers in the STEM field. The Frank Taylor Jr. Memorial Scholarship is a 20-year commitment from the family to award \$500 each year.



MS KICK PREPARES FOR THEIR FIRST SUNDAY BRUNCHES WITH THE SHREVEPORT COMMUNITY FEATURING TENANT, ISLAND VIBEZ



KICK'N' IT FOR BRUNCH

FEBRUARY 5TH | 11 AM-3 PM
(FIRST SUNDAY OF THE MONTH)

1210 MILAM STREET, SHREVEPORT, LA 71101

Featuring Island Vibez



Monique Armand, Interim Executive Director
Milam Street Kitchen Incubator & Community Kitchen
318.670.9780 | mskick@susla.edu

SUSLA PREPARES FOR BLACK HISTORY MONTH 2023 CELEBRATION
THEME: THE BLACK RESISTANCE

C E L E B R A T E

BLACK

HISTORY

MONTH

THEME: BLACK RESISTANCE

SUSLA
SOUTHERN UNIVERSITY SHREVEPORT LOUISIANA

Excellence • Integrity • Accountability • Service • Diversity

SUSLA PREPARES FOR BLACK HISTORY MONTH 2023 CELEBRATION

THEME: THE BLACK RESISTANCE (CONTINUED)

L I S T O F E V E N T S



FEBRUARY 5TH

MS KICK

KICK'N' It for Brunch

11 AM; 1210 Milam Street, Shreveport, LA 71101
Join us for Sunday brunch featuring Island VibeZ

FEBRUARY 7TH

DEPARTMENT OF AHSSE

Black Resistance Through Song: A Spiritual Program Honoring Mahalia Jackson

9 AM; Alphonse Jackson Building Auditorium & via Zoom
Performances by Professors Sherman Houston & Brenda Wimberly

SOUTHERN UNIVERSITY MUSEUM OF ART SHREVEPORT

Black History Month Kick-Off Exhibition & Opening Reception

5:30 PM; 610 Texas Street, Ste. 110
Featuring local artists showcasing artworks highlighting this year's Black History Month theme

FEBRUARY 9TH

DEPARTMENT OF MARKETING & SUSLA STAFF

The Perfect Comedy

9 AM-5 PM; Alphonse Jackson Building Auditorium
Featuring showings of Black TV Sitcoms with free Sugarwalk Popcorn

SOUTHERN UNIVERSITY MUSEUM OF ART SHREVEPORT

Annual Northside Elementary BHM Performance & Reception

6 PM; 610 Texas Street, Ste. 110
Featuring performance recital of the Northside Elementary West African Drum Circle & Dance Troupe; Special Musical Guests

FEBRUARY 9TH-11TH

DEPARTMENT OF AHSSE

Southern Conference on African-American Studies (SCAASI)

8 AM; Houston, TX & Virtual
An annual convention where scholarly papers are presented & critiqued, and new methods of teaching are discussed (scaasi.org)

FEBRUARY 11TH

TRIO EDUCATIONAL TALENT SEARCH

TriO Jaguar Academy Senior Success

9 AM; 610 Texas Street, Ste. 110
A workshop featuring black royalty, African American History & leadership

FEBRUARY 13TH

UNIVERSITY LIBRARY

Black History Month Quiz

via Social Media & Email
Test your knowledge with 60 Black History facts & check answers during the last two weeks of February

FEBRUARY 15TH

DEPARTMENT OF MARKETING

SUSLA's 55th Documentary

9:30 AM & 1:30 PM; Alphonse Jackson Building; 1:30 PM; Metro Campus
Documentary of interviews from SUSLA's first students & educators

TRIO STUDENT SUPPORT SERVICES & SUMAS

The Montgomery Bus Boycott Staged Reading & Reception

7 PM; Bossier Arts Council (East Bank Theatre), Bossier City, LA
One-act staged reading re-enacting Rosa Parks' role in the Montgomery Bus Boycott from 1955-1956; Catered by Big Nate's BBQ; \$5 for Public

FEBRUARY 16TH

SUSLA STUDENT ACTIVITIES

Second Line Block Party
3-5 PM; Jaguar Marketplace

Mardi Gras Sneaker Ball

8-11 PM; Alphonse Jackson Building Foyer

FEBRUARY 23RD

TRIO STUDENT SUPPORT SERVICES & SBDC

Small Business Expo & Reception

11 AM-2 PM; Alphonse Jackson Building
Featuring 20 business exhibitors & a panel discussion

FEBRUARY 24TH

DIVISION OF STUDENT AFFAIRS & ENROLLMENT MANAGEMENT

Red Carpet Screening of Selma / Diversity Panel Discussion

6:30 PM; Robinson Film Center, 617 Texas Street
Exclusive movie screening with panel discussion immediately following

FEBRUARY 27TH

DEPARTMENT OF MARKETING & SUSLA STAFF

BHM Bingo Night

3:30-6 PM; Jaguar Marketplace
Join us for bingo, good food, special prizes for faculty, staff & students

FEBRUARY 28TH

SUSLA SGA

BHM Convocation

10 AM; Jesse Stone Building
Featuring Guest Speaker Charles "CeJay" Johnson and musical artist

THANK YOU TO
OUR SPONSORS
& DONORS!



MRS. TONETTE GUElich

ALL OF US RESEARCH PROGRAM HOSTS A WINTER WELLNESS EVENT FOR SPRING 2023 SEMESTER



The *All of Us* Research Program welcomed SUSLA students back to campus for Spring 2023 by hosting a Winter Wellness Event giving students items, such as fleece blankets, socks, sanitizer, hand wipes, soup cups, hoodies, caps, gloves, tote bags, etc. to help them during the winter season. Special thanks to the Student Government Association (SGA) and the Royal Court for assisting with the giveaways.



TRIO STUDENT SUPPORT SERVICES PROVIDES TRAINING FOR MENTORS IN THEIR FIRST-GENERATION MENTORING PROGRAM



SUSLA's TRiO Student Support Services (SSS) provided an excellent training for its *First-Generation Mentors*. Participants engaged in a series of educational, fun, and enlightening activities to better serve their mentees (SSS students). Mrs. Yvette Allen, SSS Transfer Advisor, stated, "I am very appreciative for the mentors to allow me to facilitate the training and learn more about the benefits of guiding students to succeed as a mentor." The SSS program is planning cultural trips and activities for the mentors and mentees to build open and honest relationships that have the capacity to create a sense of community and belonging, thereby ultimately improving institutional student retention, matriculation, and graduation rates.



SUSLA PARTNERS WITH THE NATIONAL ASSOCIATION OF UNIVERSITY WOMEN (NAUW) AND EVERGREEN MISSIONARY BAPTIST CHURCH DONATING GROCERIES FOR THE STUDENTS' FOOD PANTRY

The National Association of University Women (NAUW) and Evergreen Missionary Baptist Church partnered with Southern University at Shreveport (SUSLA) through LaTari Fleming, Dean of Students & Campus Activities Director, to donate groceries to the students' food pantry on Monday, January 23, 2023, in the Jaguar Courtyard.





CONGRATULATIONS TO THE JANUARY JAGUAR OF THE MONTH: PROFESSOR PATRICIA RAPHIEL-BROWN DIRECTOR OF THE MLT/PHLEBOTOMY PROGRAM

Patricia Raphiel-Brown is a native of Shreveport. She is currently the Director of the Medical Laboratory Technician (MLT)/Phlebotomy Program at Southern University at Shreveport (SUSLA), where she received her Computer Science and MLT degrees in 1990 and 1993. After earning her Associate’s degree, she transferred to the University of Louisiana at Monroe, where she earned her Bachelor of Science in Clinical Laboratory Science from the University of Louisiana at Monroe in 1995. While attending school, Brown served in the United States Air Force Reserve for 14 years.

As a 30+ year Clinical Laboratory Scientist veteran, Brown has devoted 25 years to SUSLA. Her professional expertise and commitment to students have resulted in several professional advancements. Her tenure began at SUSLA in 1997 as an adjunct instructor for the MLT/Phlebotomy Program. The following year, she accepted the offer to serve as the Clinical Coordinator of MLT/Phlebotomy. After serving in the MLT/Phlebotomy Clinical Coordinator capacity for eight years, Brown received the opportunity to lead the two departments as the Director of MLT/Phlebotomy, a position in which she actively serves.

During her time as an educator, she earned her Master of Arts degree in School Counseling at Louisiana Tech University. Professor Brown enjoys making an impact by doing what she loves. She stated, “I perform administrative duties for both departments and supervise one full-time employee and four adjunct instructors. In addition, I have trained students and many other laboratory clinicians in the specific skills and techniques to achieve competency in the field.”

Congratulations, Professor Brown!

OPPORTUNITY STARTS HERE.





The Chancellor's Report is a monthly publication from the Office of the Chancellor

Dr. Vladimir A. Appeaning, Interim Chancellor

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Michael Thomas, Director of Marketing & University Relations

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Dellanee Wade, Graphic Services & Multimedia Coordinator

Units of the Division of Institutional Advancement/University Relations

SOUTHERN UNIVERSITY SYSTEM BOARD MEMBERS

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The Honorable Rani G. Whitfield, M.D., Vice Chairman, Congressional District 6

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Southern University at Shreveport does not discriminate on the basis of race, color, national origin, gender, age, disability or any other protected class.

Title IX Coordinator & Section 504 Coordinator:

Dr. Johnetta Banks, Johnny L. Vance Student Activity Center, 2nd Floor/V-210, (318) 670-9201.



Vladimir A. Appeaning, Ph.D.
INTERIM CHANCELLOR

CHANCELLOR'S CABINET MEMBERS

- Frank Williams, Jr.**, Interim Chief of Staff & Executive Director of Southern University Shreveport Foundation
- Dr. Lonnie McCray**, Interim Vice Chancellor of Academic Affairs & Workforce Development
- Mr. Michael Taylor**, Interim Vice Chancellor of Student Affairs & Enrollment Management
- Brandy Jacobsen**, Interim Vice Chancellor of Finance & Administration
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- Linzola Winzer**, Executive Assistant to the Chancellor

